



Latrese Carter
President & Founder
Faithwalk Productions
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(757) 943-9336

June 1, 2026

Dear Potential Sponsor,

I hope this letter finds you well. I am writing to extend an invitation for your esteemed company to become a valued sponsor of the 3rd Annual Black Girl Magic Image Awards to be held on Sunday, September 13, 2026.

The Black Girl Magic Image Awards Brunch aims to celebrate and honor the remarkable achievements of women of color who have made significant contributions to their communities. As we embark on this amazing event, we are excited to provide an opportunity for companies like yours to align with our mission and support our efforts in recognizing and uplifting phenomenal youth.

We are pleased to offer three distinct sponsorship packages, each offering various benefits and opportunities for exposure:

Silver Sponsorship - \$1,000

- 4 Admissions to the event with Preferred Seating
- Website "Real Estate" with Company Name/Logo
- Inclusion of Company Name/Logo in marketing materials (Flyers, Posters, and exposure on our social media outlets)
- Company Logo on Table
- Vendor Table (Marketing Materials or Sales)
- Quarter Page Ad
- Electronic recognition at the event
- 4 Souvenir Booklets

Gold Sponsorship - \$1,750

- 6 Admissions to the event with Preferred Seating
- Pre-Reception Meet & Greet (6 Passes)
- Website "Real Estate" with Company Name/Logo
- Inclusion of Company Name/Logo in marketing materials (Flyers, Posters, and exposure on our social media outlets & other advertisements)
- Company Logo on Retractable Banner/Backdrop
- Vendor Table (Marketing Materials or Sales)
- Half Page Ad
- Electronic recognition at the event
- 6 Souvenir Booklets

Platinum Sponsorship - \$2,500

- Table of 10 VIP Admission to the event with Preferred Seating
- Pre-Reception Meet & Greet (10 Passes)
- Website "Real Estate" with Company Name/Logo with link to Sponsor's Website
- Inclusion of Company Name/Logo in marketing materials (Flyers, Posters, and exposure on our social media outlets & other advertisements)
- Company Logo on Backdrop Banner/ Retractable Banner
- Sponsor Vendor Table (Marketing Materials or Sales)
- Full Page Ad
- Electronic recognition at the event
- 10 Souvenir Booklets

In addition to the sponsorship packages, we also offer advertising space in our souvenir booklet and Vendor Spaces at the following rates:

Full Page: \$150

Half Page: \$100

Quarter Page: \$50

Vendor Space: \$250

We believe that your company's support would greatly enhance the success of our event while providing valuable exposure to your brand among our diverse audience. Your sponsorship will not only showcase your commitment to diversity and empowerment but also demonstrate your dedication to supporting initiatives that make a positive impact in our community.

If you are interested in becoming a sponsor or require further information about the sponsorship packages, please do not hesitate to contact me directly at (757) 943-9336 or blackgirlmagicalalliance@gmail.com. We would be delighted to discuss how we can tailor a sponsorship package to best suit your company's goals and objectives. All ads are due by Friday, September 4, 2026.

Thank you for considering this opportunity to partner with us in celebrating and uplifting Black excellence. We look forward to the possibility of welcoming your company as a valued sponsor of the 3rd Annual Black Girl Magic Image Awards.

Warm regards,

Latrese B. Carter

Latrese B. Carter
Faithwalk Productions, Founder & President
The Black Excellence Group, Chair
The Black Girl Magic Alliance, Founder
Black Men Rock Society, Co-Founder
Black Kids Rock Junior League, Founder

Yes, I am interested in purchasing an ad in the Souvenir Booklet

\$150 ()

\$100 ()

\$50 ()

Write Announcement Here (or attached print-ready artwork or business card)

Advertisement Purchased For (Nominee's Name): _____

Contact Person: _____

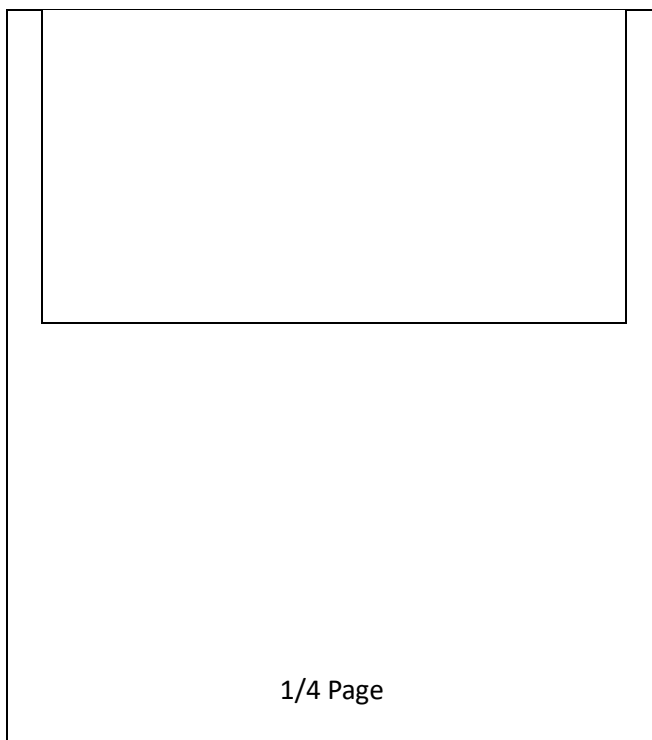
Telephone: _____

Company Name (If Applicable): _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Note: **Strongly suggested:** Electronic submission of form and picture be sent via email to faithwalkproductions@ymail.com or blackgirlmagicalalliance@gmail.com ; however, payment **MUST** be made via PayPal invoice or by check written to Faithwalk Productions. Ads are due by Friday, July 24th.



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EXAMPLE: "Ad form for Full page request"